

Facts and Figures

Trade fair	interzum guangzhou 2020
Date of the event	28 – 31 March 2020
Organizer	<ul style="list-style-type: none"> • Koelnmesse • China Foreign Trade Centre (Group)
Year of Foundation	<ul style="list-style-type: none"> • interzum guangzhou : 2004 • interzum Cologne : 1959 (Mother Show)
Event frequency	Annual



interzum guangzhou

28 - 31 March 2020

www.interzum-guangzhou.com

Venue	China Import and Export Fair Complex
	<p>Area B: No. 382 Yue Jiang (Middle) Road, Haizhu District Guangzhou, China</p> <p>Area C: No. 980 Xin Gang Dong Road, Haizhu District Guangzhou, China</p>

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Product segments	<ul style="list-style-type: none"> • Function and Components • Materials and Components for Interior Works • Machinery and Equipment for Upholstery and Bedding • Materials and Accessories for Upholstery and Bedding • Wood Product, Panel and Laminate • Adhesive, Paint and Other Chemical Materials • Machines and Auxiliary Machines for Woodworking Furniture Production • Organization, Service and Media
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Stand rental fees/sqm	<p><u>Space only (min. 18 sqm):</u> 260EUR or 1,950RMB / sqm</p> <p><u>Standard shell scheme (min. 9 sqm):</u> 310EUR or 2,450RMB / sqm</p> <p><u>Premium shell scheme (min. 12 sqm):</u> 330EUR or 2,600RMB / sqm</p> <p><u>Co-exhibitor fee:</u> 350EUR or 3,000RMB / co-exhibitor</p>
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Opening hours (exhibition period)

Exhibitors: 9:00 a.m. to 6:00 p.m.

Visitors: 9:30 a.m. to 6:00 p.m.

(Admission up to 4:00 p.m.)

For trade visitors aged 18 or above only

Fair profile

As Asia's leading event in the woodworking machinery, furniture production and interior design industry, **interzum guangzhou** provide the definitive one-stop platform for industrial suppliers from all vertical sectors to showcase a wide range of products and technologies, and meet professional buyers from all over the world. It is the preferred professional trade show for decision makers of industry from domestic and international.

interzum guangzhou 2020 will once again be held in conjunction with the Asia's biggest furniture fair - China International Furniture Fair (CIFF). This collaboration will ensure a vibrant and effective market for exhibitors and buyers alike.

Guangdong – An Ideal Location

Southern China is one of the biggest manufacturing hubs for furniture production in the world. Guangdong-Hong Kong-Macau Greater Bay Area poised to further elevate importance of manufacturing node in South China. China has become an important industry hub attracting manufacturers of machinery, suppliers of raw materials and final producers of this lucrative industry.

Figures of 2019 event

Gross exhibition space

150,000 sqm

(Only CIFM / interzum guangzhou, excl. CIFF – Office Furniture Show)

Exhibiting companies

1,509 (347 international exhibitors) from **35** countries and regions, **8** overseas pavilions

Visitors

94,863 trade visitors in 2019 event

(Combined with CIFF – Office Furniture Show)

- Domestic visitors: **80,585**
- Overseas visitors: **14,278**

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