



interzum guangzhou 2016

2016中国广州国际家具生产设备及配料展览会

Online Advertising Program
电子广告计划

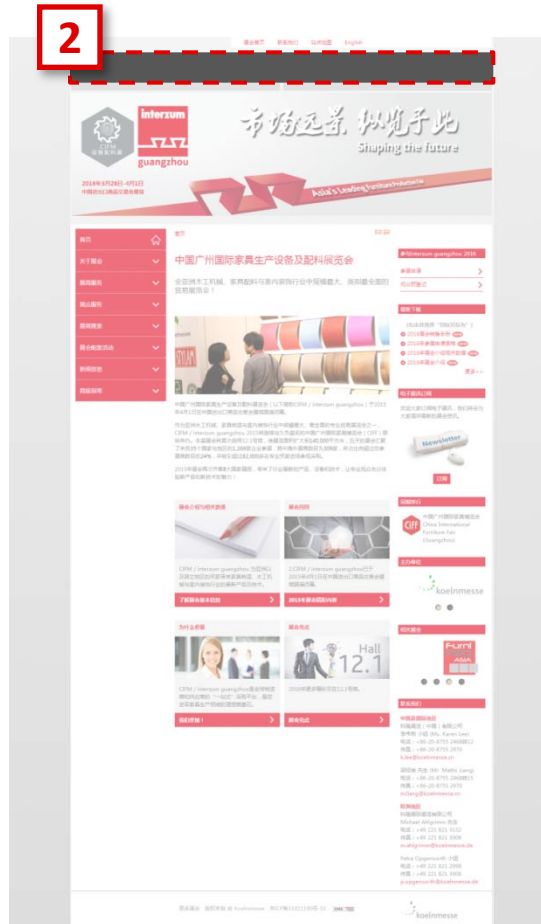
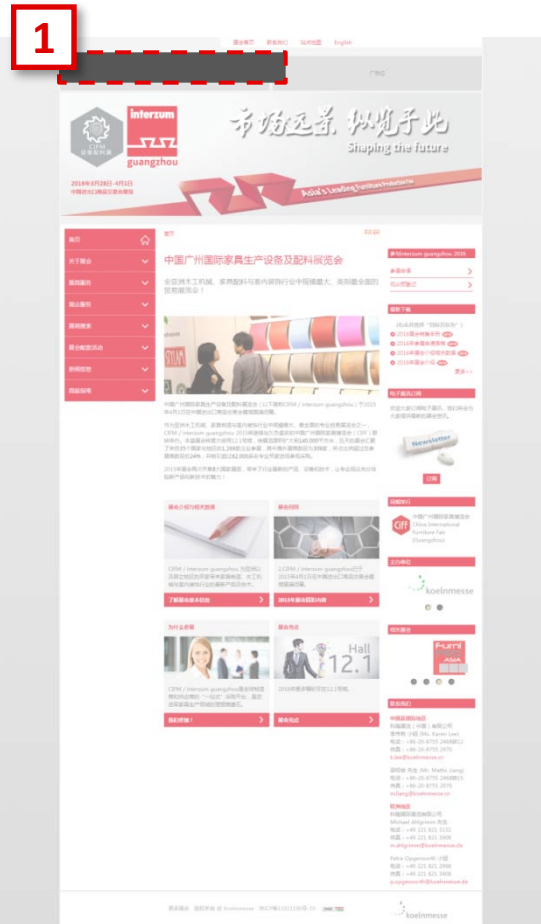
CONTENT

Website Advertising

E-Newsletter Advertising

Demonstration: Homepage

版式示意：首页



1 Semi-banner / 栏头广告
 Size/尺寸: 484*80pixels
 Price/价格: Euro 3,000
 Duration/时效: 4 Months

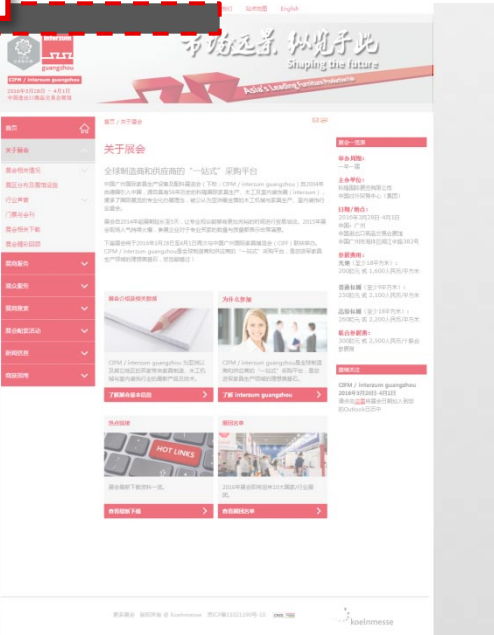
2 Full Banner / 版头通栏广告
 Size/尺寸: 975*80pixels
 Price/价格: Euro 4,500
 Duration/时效: 4 Months

Demonstration: The Fair

版式示意：关于展会



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4



3

Semi-banner / 栏头广告
 Size/尺寸: 484*80pixels
 Price/价格: Euro 2,000
 Duration/时效: 4 Months

4

Full Banner / 版头通栏广告
 Size/尺寸: 975*80pixels
 Price/价格: Euro 3,000
 Duration/时效: 4 Months

Demonstration: Exhibitor Search

版式示意：展商搜索



5



6



5

Semi-banner / 栏头广告
 Size/尺寸: 484*80pixels
 Price/价格: Euro 2,000
 Duration/时效: 4 Months

6

Full Banner / 版头通栏广告
 Size/尺寸: 975*80pixels
 Price/价格: Euro 3,000
 Duration/时效: 4 Months

Online advertising - Website 价格一览表-网站广告 Terms and Prices (Euro):



Page / 页面	NO. / 序号	Banner format / 位置	Size (pixels) / 尺寸	Price (Euro) / 价格 (欧元)	
Duration / 时效				Sep.-Dec. 2015 / 2015年9-12月	Jan.-Apr. 2016 / 2016年1-4月
Home Page / 首页	1	Semi-banner / 栏头广告	484x80	3,000	3,000
	2	Full Banner / 版头通栏广告	975x80	4,500	4,500
The Fair / 关于展会	3	Semi-banner / 栏头广告	484x80	2,000	2,000
	4	Full Banner / 版头通栏广告	975x80	3,000	3,000
Exhibitor Search / 展商搜索	5	Semi-banner / 栏头广告	484x80	2,000	2,000
	6	Full Banner / 版头通栏广告	975x80	3,000	3,000

Online advertising - Website 价格一览表-网站广告 Terms and Prices:



Notes:

- All e-advertisements are subject to availability and will be processed on a first-come-first-served basis.
- The above rates exclude designing of ads.
- Artwork should be supplied by exhibitors in JPG / GIF / SWF / Flash format.
- This online advertising opportunity is only available to exhibitors.
- Artwork must be submitted to the Organizer 15 working days before launch date.
- The same type of ads on a single page will be charged the same rate, regardless of placement sequence.
- The above rates include ads in both English & Chinese versions.

须知

- 所有电子广告位遵循先到先得原则；
- 上述报价不包括设计费用；
- 所有设计均由参展商完成，并以JPG / GIF / SWF或者Flash形式提交；
- 目前该广告位仅为参展商开放；
- 请于广告上线前15个工作日向主办方提交广告文件；
- 同一版面的同一类型的广告，不论次序价格一样；
- 上述报价包含中英文网页的费用。

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2016 广州国际家具展

Shaping the Future

28 March - 3 April 2016
Pazhou Complex, Guangzhou, China

Mark your calendar at Hall 12.1

CIFM / interzum guangzhou 2016 The Leading Event of Its Kind in Asia!



Asia's top woodworking machinery, furniture production and interior design trade show, CIFM interzum guangzhou, will once again take place from March 28 - April 1, 2016, concurrently with the China International Furniture Fair (CIFF). Despite the addition of a new hall in the last edition to boost the floor space to 140,000sqm, the event was still heavily oversubscribed.

Exhibitors in 2015 will be back next year. CIFM interzum values to be a magnet for the industry. Do not miss this opportunity to meet before it's gone!

[2015 Facts & Figures](#)

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What to Look Out for in 2016

- More Excitement Awaiting at Hall 12.1**
The launch of Hall 12.1 in 2015 was met with industry-wide affirmation from the upstart and established furniture manufacturers, with renowned international and domestic brands, such as CUBO/CPY, KOLIN, PRINCE, Bannu, Quan Li, Luan Heng and BA to return in 2016. In addition, Comflex and Mifan Maitan from textile manufacturing alongside Turkey, will also be hosted in Hall 12.1.
- 10 National / Industry Pavilions**
Expect bigger exhibitor pavilions from overseas in 2016, bringing buyers more innovative and cutting-edge products and technologies.
 - China - India
 - Germany - Turkey
 - Italy - Canada
 - Russia - US / Canada
 - Spain - American Hardware Export Council (AHEC)

2016 Advertising & Sponsorship Opportunities

To enhance your visibility and capture the eyeballs of visitors

We offer various unique opportunities for you to shine under your own spotlight at CIFM / interzum guangzhou 2016, including: online advertising, logo board, visitor souvenir logo advertising, outdoor advertising, etc.

Online Advertising
Logo Board
Visitor Souvenir Advertising
Outdoor Advertising

Book Now

To enhance your visibility and capture the eyeballs of visitors, we offer various unique opportunities for you to shine under your own spotlight at CIFM / interzum guangzhou 2016, including: online advertising, logo board, visitor souvenir logo advertising, outdoor advertising, etc.

Please [contact us](#) for availability and more information.

[2016 Advertising & Sponsorship Opportunities](#)

2015 Review

- Show Statistics:
 - No. of Exhibitors: 1,269
 - No. of International Exhibitors: 369
 - No. of Countries & Regions represented: 35
 - New countries: 16,000sqm
 - No. of Visitors: Approx 87,279 (including CIFF)

[2015 Show Report](#)

What Our Exhibitors & Visitors Said:

Mr. Giovanni Casadei
General Manager
SCG GROUP

"There are more visitors from abroad this year. Compared with similar fairs in Shanghai and Beijing, the biggest difference is that the attendees here are much more professional. Surely interzum guangzhou is the most important one, and nearly all the customers in the industry will come to visit this show every year."

Ms. Patricia Moreno Olea
Administration Manager
Euronis S. A. C.

"Here we can meet the industrial quality suppliers from all over the world. We could reach our regular clients and also meet with new clients during the show. Last year, we made big deals on-site and this year, we've closed four deals in the first two days, and they are new business."

[Read what our exhibitors said](#) | [Read what our visitors said](#)

Organizers



- July Issue, 2015
- 2016 Space Application
- 2016 Visitor Pre-registration

[See You There](#)

CIFM / interzum guangzhou 2016
28 March - 1 April 2016
To make a note in your Outlook Calendar, please click [here](#).

CIFM / interzum guangzhou

Show Date
28 March - 1 April 2016
Venue
China Import and Export Fair Complex (Pazhou)
No. 382 Yue Jiang (Middle) Road, Heshu District, Guangzhou, China

Exhibitive Space
40,000sqm
Estimated Exhibitor No.
1,300+
Estimated Visitor No.
87,000+

Website
www.interzum-guangzhou.com

Held Concurrently With
CIFF China International Furniture Fair

Hot Links

- 2016 Facts & Figures
- 2016 Space Application
- 2016 Advertising & Sponsorship
- 2016 Exhibitor List
- 2015 Show Report

Contact Us

Exhibitor Services
Koelnmesse Co., Ltd.
Ms. Mella Liang
Tel: +86-20-8752 2880 ext 15
Fax: +86-20-8752 2870
li.liang@koelnmesse.cn

Media & Supporting Program Services
Koelnmesse Co., Ltd.
Ms. Sherrilee Fan
Tel: +86-20-8752 2460 ext 16
Fax: +86-20-8752 2870
sherrilee@koelnmesse.cn

Visitor Services
Koelnmesse Co., Ltd.
Ms. Sherrilee Liang
Tel: +86-20-8752 2460 ext 16
Fax: +86-20-8752 2870
sherrilee@koelnmesse.cn

Project Management
Koelnmesse Co., Ltd.
Ms. Karen Lee
Tel: +86-20-8752 2460 ext 12
Fax: +86-20-8752 2870
karen@koelnmesse.cn

E-Newsletter

电子展讯



7 Full Banner / 通栏广告
Size / 尺寸: 453*98 pixels
Price/价格 : EURO 2,500

Interzum guangzhou 2016 is the largest and most important event in the furniture industry in Asia. It is a qualified exhibitor or visitor, your participation plays a key role in the success of the fair. That is why we would like to bring you up to date. However, if you do not wish to receive information about the event in the future, please click "Unsubscribe" below.
China Copyright Statement: Copyright © 2014 Koelnmesse. All rights reserved.

Terms and Prices:

Format / 广告形式	NO. / 序号	Banner format / 位置	Size (pixels) / 尺寸	Price (Euro) / 价格 (欧元)		
Issue / 期数				Oct. 2015 / 2015 年10月	Jan. 2016 / 2016年 1月	Mar. 2016 / 2016 年 3月
E-Newsletter / 电子展讯	7	Full Banner / 通栏广告	453*98	2,500	2,500	2,500

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Book your online advertising now!

拥有一个**商机**无限的展贸平台！

Contact us / 联系我们:

Koelnmesse Co., Ltd. Guangzhou Branch
科隆展览有限公司广州分公司

Mr. Mattis Liang 梁绍俊 先生
Tel 电话: +86-20-8755 2468 x15
Fax 传真: +86-20-8755 2970

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