

Facts and Figures

Trade fair interzum guangzhou 2021

Date of the event 28 – 31 March 2021

Organizer

- Koelnmesse GmbH
- China Foreign Trade Centre (Group)

Year of Foundation

- interzum guangzhou : 2004
- interzum Cologne : 1959 (Mother Show)

Event frequency Annual

Venue **China Import and Export Fair Complex**

Area B: No. 382 Yue Jiang (Middle) Road, Haizhu District
Guangzhou, China

Area C: No. 980 Xin Gang Dong Road, Haizhu District
Guangzhou, China

Product segments

- Function and Components
- Materials and Components for Interior Works
- Machinery and Equipment for Upholstery and Bedding
- Materials and Accessories for Upholstery and Bedding
- Wood Product, Panel and Laminate
- Adhesive, Paint and Other Chemical Materials
- Machines and Auxiliary Machines for Woodworking Furniture Production
- Organization, Service and Media

Stand rental fees/sqm *(*Early Bird price, valid until 15th Sept., 2020)*

Space only (min. 18 sqm):
260EUR or 1,950RMB / sqm

Standard shell scheme (min. 9 sqm):
310EUR or 2,450RMB / sqm

Premium shell scheme (min. 12 sqm):
330EUR or 2,600RMB / sqm

Co-exhibitor fee:
350EUR or 3,000RMB / co-exhibitor



interzum guangzhou

28 - 31 March 2021

www.interzum-guangzhou.com

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Opening hours (exhibition period)

Exhibitors: 9:00 a.m. to 6:00 p.m.

Visitors: 9:30 a.m. to 6:00 p.m.

(Admission up to 4:00 p.m.)

For trade visitors aged 18 or above only

Fair profile

As Asia's leading event in the woodworking machinery, furniture production and interior design industry, **interzum guangzhou** provide the definitive one-stop platform for industrial suppliers from all vertical sectors to showcase a wide range of products and technologies, and meet professional buyers from all over the world. It is the preferred professional trade show for decision makers of industry from domestic and international.

interzum guangzhou 2021 will once again be held in conjunction with the Asia's biggest furniture fair - China International Furniture Fair (CIFF). This collaboration will ensure a vibrant and effective market for exhibitors and buyers alike.

Guangdong – An Ideal Location

Southern China is one of the biggest manufacturing hubs for furniture production in the world. Guangdong-Hong Kong-Macau Greater Bay Area poised to further elevate importance of manufacturing node in South China. China has become an important industry hub attracting manufacturers of machinery, suppliers of raw materials and final producers of this lucrative industry.

Figures of 2021 event

Gross exhibition space

150,000 sqm
(Only CIFM / interzum guangzhou, excl. CIFF – Office Furniture Show)

Exhibiting companies

Over 1,500 exhibitors from **30+** countries and regions

Visitors

90,000 trade visitors
(Combined with CIFF – Office Furniture Show)

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